

NEWS

USA Cares, Inc.
562B N. Dixie Boulevard
Suite 3
Radcliff, KY 40160
Contact: John F. Revell



Phone 1.800.773.0387
Fax 1.866.533.0426
www.usacares.org

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FOR IMMEDIATE RELEASE

Radcliff Walmart Presents \$2,500 to USA Cares

Corporate friend of military and military families donates again

Radcliff, KY Robert Ross, Director of Fund Development at USA Cares stated “As the newest member of the staff at USA Cares, it was great having the opportunity of visiting with the folks at Walmart here in Radcliff. I really did not expect to walk into a store of the largest retailer in the world and be presented with such a substantial donation. It is a great feeling knowing that Walmart ‘gets it’ and understands that military families and post 9/11 Veterans need help from time-to-time. It is terrific that they already know and understand what USA Cares has been doing and that they are actively helping.”

Camillia Cox, Assistant Store Manager of Walmart 1165 in Radcliff commented “We have always been happy to help USA Cares. Our store is right outside the gates of Fort Knox so we see lots of uniforms and have many, many military families both shopping and working here. Because of that, we are delighted to list USA Cares as one of the non-profit organizations that we support with our donations on a regular basis.”



Pictured Left to Right: Bill Nelson, Kim Moorman, Robert Ross of USA Cares & Camillia Cox with Walmart #1165 in Radcliff, KY

The Executive Director of USA Cares, Bill Nelson said “The employees of Walmart and indeed the entire Walmart organization has been instrumental in our efforts to effectively help military families around the United States. We get requests for assistance from remote areas around the country where National Guardsmen or Reservists live that are not always close to a military installation and the support services that they offer. But, there is usually a Walmart Store somewhere nearby. In emergency situations, our Walmart Store will contact a store manager near the family and we can transmit a Walmart card to a waiting family member needing food, clothing or other emergency essentials for their children. It is not our usual way of helping, but it is effective and, thus far, we have transmitted over \$300,000 in emergency situational assistance this way.”

About USA Cares

USA Cares is a nonprofit 501(c)3 organization that helps post 9/11 military families bear the burdens of service with financial and advocacy support. Its mission: To help with basic needs during financial crisis, to assist combat injured Veterans and their families and to prevent private military home foreclosures and evictions. In five years, USA Cares has received more than

16,000 requests and distributed more than \$5.5 million in grants. Military families anywhere in America can apply for assistance through the USA Cares web site, <http://www.usacares.org/> or by calling 1-800-773-0387. For more information on USA Cares contact John Revell, jrevell@usacares.org or call (270) 352-5451.

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