

# NEWS

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**FOR IMMEDIATE RELEASE**

## 2009 Humana Military Healthcare Services Golf Scramble Louisville Area Businesses' Are Supporting the Event

**Louisville, KY** USA Cares founder, Command Sergeant Major Roger Stradley, US Army (Retired) said "This golf event is going to be absolutely great. It is one of the best things that ever happened for our organization here in the Kentuckiana area since the great folks at Kroger and WAVE Television started selling 'Support the Troops' yard signs back in 2003. That is how we got started and now, six years later, we have provided post 9/11 Veterans and their families in all 50 states with assistance when they have needed help."

Kim Moorman, USA Cares Director of Business Development and coordinator of the event commented "It is wonderful to see so many of Louisville's best businesses step forward and help us with this project. Texas Roadhouse will be providing the food for the dinner and Bose Corporation has donated some of their outstanding audio products to sell at our silent auction. USA Print Brokers has donated printing of the brochures and of course the folks at Fuzzy Zoeller's Covered Bridge Golf Course have just been outstanding to work with. R & R Limousines has offered to help us move some of our celebrity attendees around Louisville in style. Event winners will be thrilled by what they receive. For example, Hyland Glass at Louisville Glassworks is creating works of art as the trophies that will be awarded to tournament winners."



Bionic® Gloves will set up a demo tent on the course to sell its award winning Bionic Golf Gloves, now being worn on the PGA Tour by victorious U.S. Ryder Cup Captain and 15 time professional event winner, Paul Azinger. A portion of the proceeds from the sale of each Bionic glove will be donated to USA Cares.

Bionic knows there are thousands of golfers who can't make it to Covered Bridge on April 2nd, but would still love to buy a glove and support the families of our American troops. So Bionic is extending the same offer through the Internet. Just go to [www.usacares.org](http://www.usacares.org) and click on the Bionic link. By doing so you'll be able to purchase the best gloves ever made and support USA Cares at the same time.

Bill Nelson, USA Cares Executive Director, commented "I am incredibly impressed with all that the Louisville Convention & Visitors Bureau does to bring impactful economic opportunities to

the area. They have a very strong organization that has done so much to assist us with this venue. I don't know how we could have accomplished so much without their help. Of course nothing would be happening without Humana Military Healthcare Services. They provided the umbrella for the whole event and it is gratifying to see their name above the entire effort. This is going to be an absolutely terrific event!"

The 2009 Humana Military Healthcare Services Golf Scramble benefiting USA Cares will be held at Fuzzy Zoeller's Covered Bridge Golf Course in Southern Indiana on April 2<sup>nd</sup> with a 1:00PM tee time. Entrants will receive gift bags with sponsor provided items, greens fees with cart and admission to all the post golfing events including dinner with Dennis Miller.

To register for the event or to learn about other sponsorship opportunities, go to <http://humana-military.com/AboutHMHS/usa-cares.asp> to download sign-up forms (the USA Cares website, [www.usacares.org](http://www.usacares.org), also contains links to the Humana Military Healthcare Services site).

### **About Humana Military Healthcare Services**

HMHS, headquartered in Louisville, KY., has been a Department of Defense contractor for the administration of the TRICARE program since July 1, 1996. In August 2003, HMHS was awarded the contract to provide health benefits support and services to approximately 2.8 million active duty and retired military and their eligible family members in the 10-state South Region. HMHS was also awarded the Department of Defense's contract to provide health care services and support for active duty service members and their families located in the Commonwealth of Puerto Rico, in February 2004.

### **About Covered Bridge**

Covered Bridge is a Fuzzy Zoeller designed 18-hole course nestled on a gently rolling plain at the foot of Southern Indiana's famous Floyds Knobs. Each hole has been laid out to emphasize the natural beauty of the landscape and panorama. The par 72 circuit features five lakes, a meandering creek and is pleasantly forested. Greens are gently contoured and trap placement is challenging but not punishing. Paved cart paths connect all tees and carts can be driven anywhere on the course's Zoysia grass fairways. Each hole offers a choice of four separate tees matching the course to the ability level of any player.

### **About USA Cares**

USA Cares is a nonprofit 501(c)3 organization that helps post 9/11 military families bear the burdens of service with financial and advocacy support. Its mission: To help with basic needs during financial crisis, to assist combat injured Veterans and their families and to prevent private military home foreclosures and evictions. In five years, USA Cares has received more than 16,000 requests and distributed more than \$5.5 million in grants. Military families anywhere in America can apply for assistance through the USA Cares web site, <http://www.usacares.org/> or by calling 1-800-773-0387. For more information on USA Cares contact John Revell, [jrevell@usacares.org](mailto:jrevell@usacares.org) or call (270) 352-5451.

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