

# NEWS

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**FOR IMMEDIATE RELEASE**

## **“Red Shirt Friday – I Care Too” now Available in Select Walmart Stores**

**USA Cares program earns vendor status in 11 Kentucky Walmart Stores**

**Radcliff, KY** For years USA Cares has been promoting “Red Shirt Fridays” to support the troops fighting in the Global War on Terror in the wake of 9/11. The program has received support all across the country from business owners to individuals. According to Roger Stradley, a retired US Army Command Sergeant Major and founder of USA Cares, “It’s very gratifying to see Americans wearing red on Fridays in support for all the Service Members who make such sacrifices to protect our freedom”.

Wearing red on Friday’s is one way to show your support not only for the troops but also for the sacrifice their families make while their loved ones are far from home. Proceeds from the sale of the I Care Too shirts make it possible for USA Cares to continue their support for our Armed Forces.

USA Cares Director of Business Development, Kim Moorman announced today that eleven Walmart Stores in Kentucky are carrying the “I Care Too” shirts. “Walmart has always been supportive of our efforts to assist the Veterans of Operation Iraqi Freedom and Operation Enduring Freedom in Afghanistan and their families.

Moorman went on to say “The shirts serve a dual purpose: support to our troops and military families, plus show support for Made in America products.”

You can purchase either, a short sleeve T-shirt, crew neck sweatshirt or hooded sweatshirt and wear it proudly every Friday to show you are a supporter of the troops and that you Care Too.

The Kentucky Walmart stores carrying the USA Cares red-shirt apparel are located at Walmart Way in Radcliff, West Everly Brothers Boulevard, Central City, Walton Avenue Bowling Green, North Main Beaver Dam, Elizabethtown Road Leitchfield, Wal-mart Drive Elizabethtown, Sam Walton Drive Russelville, Old US 60 Hardinsburg, Morgantown Rd. Bowling Green, Nashville Road Franklin and East John Rowan Blvd. in Bardstown.

### **About USA Cares**

USA Cares is a nonprofit 501(c)(3) organization that helps post 9/11 military families bear the burdens of service with financial and advocacy support. Its mission: To help with basic needs during financial crisis, to assist combat injured Veterans and their families and to prevent private



Bryan Anderson, Iraq War Veteran, National Spokesman for USA Cares “Red Shirt Friday, I Care Too” Campaign

military home foreclosures and evictions. In five years, USA Cares has received more than 13,000 requests and distributed more than \$5 million in grants. Military families anywhere in America can apply for assistance through the USA Cares web site, <http://www.usacares.org/> or by calling 1-800-773-0387. For more information on USA Cares contact John Revell, [jrevell@usacares.org](mailto:jrevell@usacares.org) or (270) 352-5451.

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