

# NEWS

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**FOR IMMEDIATE RELEASE**

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## Cardinal Health Marks 9/11 with 'I Care Too!' Tribute USA Cares red shirts worn in recognition of Patriot Day

**RADCLIFF, KY** Employees of Cardinal Health in Radcliff wore USA Cares "I Care Too!" red shirts on Thursday in memory of those who died and served during the 9/11 terrorist attacks. The employees gathered for a photo to pay tribute to the sacrifices made and assistance rendered seven years ago.

"Ed Donohue, one of our teammates, brought up the idea, and we thought it was a great way to show our support of our troops and first responders," Kim Compton of Cardinal Health said. "I reached out to City Hall, they put us in touch with the fire department, and a ladder truck came out to take the picture for us." Although the photo was taken after 5 p.m., there was still "a group of about 50, a good turnout," that stayed, Compton said.



The Red Shirt Fridays campaign, a USA Cares fund-raiser, seeks to increase awareness and funds to support Army, Navy, Marine, Air Force, and Coast Guard service members by selling more than 165,000 T-shirts – one for every service member in Iraq and Afghanistan. Program participants are encouraged to wear the red shirts every Friday in the workplace to demonstrate their support for American troops.

Cardinal Health joined Red Shirt Fridays in late June as a corporate supporter. The company purchased 600 T-shirts for its employees. It is one of several businesses nationwide supporting the program, including Boonedocks, Hardin Memorial Hospital, Heart of Kentucky Realtors, Huddle House, Kentucky National Bank, Nolin RECC, Kentucky Land Company, Radcliff Chamber of Commerce, Republic Bank Elizabethtown/Louisville, and U.S. Cavalry.

"Cardinal Health has always had a policy of supporting the community, and it's our sincere pleasure to share this tangible expression of our support for local military families, particularly those in the Radcliff and Fort Knox area," Paul Rogers, vice president of customer service, said at the June gathering celebrating the company's commitment to the Red Shirt Friday program.

USA Cares Director of Business Development Kim Moorman works closely with businesses who want to show their support. "It's amazing how so many people want to reach out to our troops and their families," she said. "Wearing the red shirts gives them a visible way to spread the word and help USA Cares continue its work helping military families."

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“Cardinal Health was our first Fortune 100 company to participate in our campaign,” Moorman said. “We hope their participation and enthusiasm in supporting the troops, both on Fridays and on special occasions like Patriot Day, will inspire other companies to do the same.”

Businesses or organizations interested in joining the “I Care Too!” Red Shirt Fridays campaign may contact Moorman at (270) 352-5451 or [kmoorman@usacares.org](mailto:kmoorman@usacares.org).

#### **About [Cardinal Health](#)**

Cardinal Health is an \$90 billion global company serving the health care industry with products and services that helps hospitals, physician offices and pharmacists reduce costs, improve safety, productivity and profitability, and deliver better care to patients. Ranked No. 19 on the Fortune 500, Cardinal Health employs more than 40,000 people on five continents.

#### **About [USA Cares](#) and [Share A Minute](#)**

[USA Cares](#) is a nonprofit 501(c)(3) organization that helps military families bear the burdens of service with financial and advocacy support. Its mission: to assist wounded warriors and their families, to prevent home foreclosures and evictions and to help with basic needs during financial crisis. [Share A Minute](#) asks Americans to donate \$25 to represent one minute of a Soldier, Sailor, Airman or Marine’s full 525,000 minute tour of duty. In 2007 [USA Cares](#) helped 98 wounded service members; saved 192 homes from foreclosure or families from eviction in partnership with The Homeowners Preservation Foundation; and provided 4,146 requests with other forms of assistance. Families anywhere in America can apply for assistance through the USA Cares web site, <http://www.usacares.org/>. For more information on [USA Cares](#) contact [jrevell@usacares.org](mailto:jrevell@usacares.org).

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