

# NEWS

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**FOR IMMEDIATE RELEASE**

## Boonedock's See's Red on Fridays

### New Vine Grove Business Support USA Cares "Red Shirt Friday" Campaign

**Vine Grove , KY** Sherry Boggs the owner of Boonedock's located at 6645 Flaherty Road in Vine Grove, KY was excited to hear about the Red Shirt Friday program at USA Cares and didn't hesitate when asked if she would be interested in joining the team. Sherry herself having been in the Air Force and her husband Joseph in the Army knew full well that there community was very pro military only made the decision that much easier.

The manager of Boonedock's, Rich Mixon, went to Sherry when Paul Sarro, one of USA Cares Family Resource Coordinators mentioned the Red Shirt Friday program to him. Sherry immediately came out to the table they were sitting with a check and wanted to know what she needed to do to help support our troops and military families.

Sherry said "helping the troops, their families and our veterans is something I am very passionate about and I want to do everything I can to show support for our brave men and women." She went on adding that Boonedock's offer free taxi service back to Post from the restaurant/club and her team at Boonedock's makes sure that all soldiers and their families know they are always welcome. Sherry wants to do more with the community and is already talking to Kim

Moorman, Director of Business Development at USA Cares, about hosting an event to help show their support and give something back to Military Families through the efforts of USA Cares.



**The Boonedock's Staff in Red on Fridays**

The Red Shirt Friday program being in effect for about a year has really grown with approximately 10,000 shirts already sold and provides a simple way for companies and organizations to show they care and support our troops and military families. With the purchase of a minimum of 25 shirts a business or organization can customize the back with its name and then wear them every Friday to show support. Some companies are offering discounts to those that wear their Red "I Care Too" shirts into their business and others continue the support by purchasing extra shirts to sell and then donate the proceeds back to USA Cares. Still others purchase them for their employees to wear. Whichever way people choose they all say the same thing "I CARE TOO" and with the sale of each and every shirt, portions of the proceeds go directly help more military families with quality of life issues. For more information about joining the Red Shirt Friday teams go to [www.icarefriday.org](http://www.icarefriday.org) or contact Kim Moorman directly at 800-773-0387.

**About USA Cares**

USA Cares is a worldwide non-profit 501 (c)(3) organization serving US Military Service Members of all ranks and branches and their families with direction and advice along with grant assistance for quality of life issues caused by military service. Continuing into their sixth year of accomplishment, USA Cares has received requests from over 10,000 Service Members and families with millions of dollars in organizational and found resources. In partnership with The Homeowners Preservation Foundation, USA Cares has also saved hundreds of military homes from foreclosure across the Nation. Funding for the organization is provided through the generous contributions of corporations, organizations and individuals. For more information on USA Cares contact [jrevell@usacares.org](mailto:jrevell@usacares.org) and visit [www.usacares.org](http://www.usacares.org).

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