

NEWS

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FOR IMMEDIATE RELEASE

Harrah's H.E.R.O.'s Benefit USA Cares Proceeds from Veterans Day golf event to help military families

RADCLIFF, KY USA Cares is a recipient of a charitable donation on behalf of Harrah's Imperial Palace and Bill's Gamblin' Hall & Saloon's Harrah's Entertainment Employees Reach Out and Salute America's Veterans (H.E.R.O.) program.

Harrah's hosted the USA Cares 2008 Veterans Day Golf Tournament Fund Raiser on Tuesday, Nov. 11 at Harrah's Cascata Golf Course in Las Vegas to help support the organization and its mission to help military families who are in financial need. Receipts from Harrah's Employee donations and the golf event topped \$20,000 in funding for the troops and their families.

"Harrah's has really stepped up to support USA Cares, and we can't thank them enough," USA Cares Executive Director Bill Nelson said. "The proceeds from this tournament will be a wonderful source of support for our military families."

After a breakfast at 8 a.m. and sign-in, the tournament began with a shotgun start at 9:30. A luncheon followed the eighteen holes of golf and featured awards and raffle drawings.

Sergeant Bryan

Anderson, an Iraq war

veteran, actor and spokesman for USA Cares "Red Shirt Friday, I Care Too" campaign was the featured speaker. Major General (Retired) Terry Tucker in his remarks reminded the audience that the war is still going on, and that the importance of having soldiers being able to focus on their mission because their families are cared for saves lives.

Food donors and other items included: Shetakis, Southern Wine & Spirits, Nevada Beverage, US Foods, Get Fresh, Deluca Liquor & Wine and Pepsi Cola.

The Raffle donors included: Calloway Golf, Ricardo's, Black Mountain Golf Course, Riviera Casino, Badlands Golf Course, Hickory House, Outback Steakhouse, Silverstone Golf Club, Caesars Palace, Planet Hollywood, Sahara Hotel, Bear's Best Golf Course, Louisville Slugger (two baseball bats, one



Pictured above, standing: Fran Shorr, Terry Tucker, Linda Fields, R. J. Miller, Bill Nelson, Jennifer Polito and Doug Honchell.

Front Row: Bryan Anderson, Michelle Fournier and Roger Stradley.

autographed by Vince Vaughn, Paul Giamatti, Elizabeth Banks and others from the cast of “Fred Clause” plus another Red White and Blue USA Cares bat and an autographed baseball from the Arizona Diamond Backs), Pasta Mia, Bill’s Steakhouse, The Range, Suncoast, Fellini’s, Laura Ishum (from the Flamingo), tickets to Rita Rudner, Improv, Mac King Comedy, Anthony Cool, X Burlesque, Vinnie Favorito and Silverton Hotel & Casino.

Hole sponsors: Waxie, Anderson Dairy, Caesars Regional Finance/David Wines, H.E.R.O. Hole (employees from Bill’s & Imperial Palace), Harrah’s Hero Committee, Star Entertainment and the Flamingo H.E.R.O. Committee.

About Harrah’s Cascata Golf Course

Designed by renowned golf course architect Rees Jones, Cascata opened in 2000 and is already celebrated as one of the finest designs in the world. Only 30 minutes from the Las Vegas Strip, Cascata is the ultimate in privacy, luxury and uncompromising service. Visit <http://www.harrahs.com/golf/cascata-golf/> for more information.

About USA Cares

USA Cares is a nonprofit 501(c)(3) organization that helps military families bear the burdens of service with financial and advocacy support. Its mission: to assist wounded heroes and their families, to prevent home foreclosures and evictions and to help with basic needs during financial crisis. In five years, USA Cares has responded to over 13,000 requests for assistance and distributed more than \$5 million in grants. Military families anywhere in America can apply for assistance through the USA Cares web site, <http://www.usacares.org> or by calling 1-800-773-0387. For more information on USA Cares contact jrevell@usacares.org.

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