

NEWS

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FOR IMMEDIATE RELEASE

Wick's Pizza Supports the Troops with Red Shirt Friday's In association with USA Cares

Valley Station, KY After learning about a unique program to support the troops in Operation Enduring Freedom in Afghanistan and Operation Iraqi Freedom, Michael Wickliffe, Owner of Wick's Pizza did not waste time: He immediately joined the growing ranks of American's who wear red on Friday for just this reason.

When asked about his program, Mr. Wickliffe noted "In my opinion all businesses should do everything they can to help our troops and their families return to a normal life." He then went on to add "Especially the ones who gave a part of themselves over there."

Anyone who wears a red "I Care Too" shirt on Friday's into any one of Wick's Pizza's four Louisville Area locations will receive a 10% discount!

Pictured is the Wick's Staff at their Valley Station location at 10966 Dixie Highway. Wick's has three other locations in the Louisville-Metro area: In the Highlands at 975 Baxter Avenue; 2927 Goose Creek Road; and in Middletown at 12717 Shelbyville Road.



Kim Moorman, Director of Business Development with USA Cares was also on hand along with the entire USA Cares Radcliff, KY staff. "Many of our Red Shirt Friday participating business have a short meeting at some point in the day on Friday's. They have reported an increase in employee morale and team spirit" she noted then went on to add "We have experienced the same thing and decided to have our meeting today during our lunch hour with the members of the Wick's Team here in Valley Station."

About USA Cares

USA Cares is a worldwide non-profit 501 (c)(3) organization serving military service members of all ranks and branches and their families with direction and advice along with grant assistance for quality of life issues caused by military service. Continuing into their sixth year, USA Cares has received requests from thousands of Service Members and families with millions of dollars in organizational and found resources. In partnership with The Homeowners Preservation Foundation, USA Cares has also saved hundreds of military homes from foreclosure across the Nation. Funding for the organization is provided through the generous contributions of corporations, organizations and individuals. USA Cares continues to operate at a 90 percent ratio of contributed mission dollars. For more information on USA Cares contact us at jrevell@usacares.org and visit www.usacares.org.

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